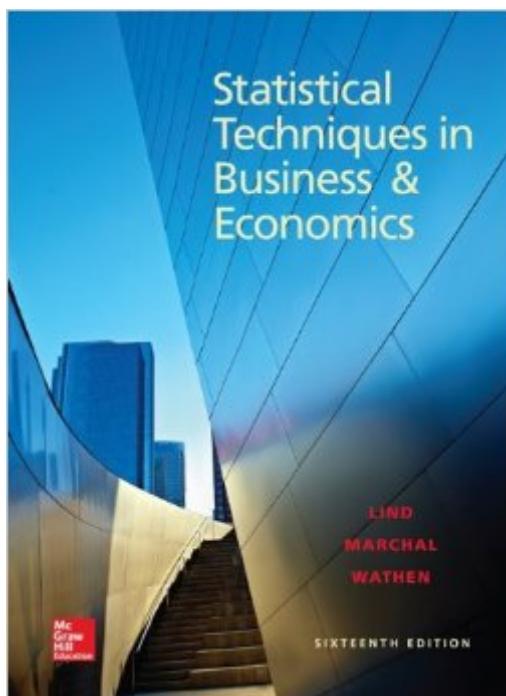


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# Statistical Techniques In Business And Economics, 16th Edition



## **Synopsis**

Lind/Marchal/Wathen is a perennial market best seller due to its comprehensive coverage of statistical concepts and methods delivered in a student friendly, step-by-step format. The text presents concepts clearly and succinctly with a conversational writing style and illustrates concepts through the liberal use of business-focused examples that are relevant to the current world of a college student. Known as a “student’s text,” Lind’s supporting pedagogy includes self-reviews, cumulative exercises, and coverage of software applications including Excel, Minitab, and MegaStat for Excel. And now, McGraw-Hill’s adaptive learning component, LearnSmart, provides assignable modules that help students master chapter core concepts and come to class more prepared. In addition, resources within Connect help students solve problems and apply what they’ve learned. Lind’s real-world examples, comprehensive coverage, and superior pedagogy combine with a complete digital solution to help students achieve higher outcomes in the course. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

## **Book Information**

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## **Customer Reviews**

Great book for a beginner Stats student. Has answers in the back to all self review and odd problems plus many tables...Great resource.

Good book with good examples and clear explanations. I am only halfway through the semester but

it seems to be informational and clear.

It was exactly what I needed more my class. I just wish it wasn't lose leaf , other than that it was very affordable and fits my needs.

Used this book for an online class. Which was basically me teaching myself, a very easy to understand format.

Came as advertised, and had an excellent rental price. Used this book for an MBA level course and was very pleased with the price, product, and time length for the rental.

The exercise answer key in back helps novices like me a lot. It's a stats book, so reading it is hard.

Book was just as described. Shipping was fast too. Very satisfied with my purchase over all.

Excellent text in good condition. Very helpful to have the actual book.

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